

Our EMS1 Editorial team of editors and expert columnists ambitiously covers the broadest array of emergency medical services topics of any EMS media organization. In addition to our regular coverage, we have several major editorial coverage efforts planned for 2017 – many of which offer great content sponsorship opportunities.

EMS1 SPECIAL REPORT

EMS1'S 10TH ANNIVERSARY

To mark EMS1's 10th anniversary, we'll be looking back at some of the seminal events and major issues EMS1 has covered since its launch in 2007, as well as look forward to the future of EMS with expert perspectives on what changes the next ten years might bring. With an accompanying member giveaway promotion on social media, this major coverage effort is a tremendous opportunity for high-impact sponsorship.

DIGITAL SUPPLEMENTS

Our print-style digital editions bring a sharpened focus to a specific topic of importance within the market, combining perspectives from top experts with original feature reporting.

- **EMS1's 2017 Guide to Emerging Technologies:** March 2017
- **2017 EMS Trend Report: The Forces Shaping the Future of EMS (In partnership with Fitch & Assoc.):** June 2017

MAJOR COVERAGE THEMES

While we'll be covering the same broad range of essential EMS topics, we will be targeting a few for expanded focus given their current importance to EMS field personnel, managers and chiefs.

- **Training & Continuing Education**
- **Patient Care**
- **Workforce Health, Fitness and Wellness**
- **Administration, Operations and Support Services**

SPECIAL COVERAGE SERIES

Our special editorial coverage series tackle major EMS topics with expanded reporting and special features, delivered over several weeks via several special report packages.

- **The Top 10 Products and Innovations that Forever Changed EMS:** May 2017
- **Community Paramedicine: Is it Diffusing Fast Enough to Improve Prehospital Health Care?:** October 2017

TRADE SHOW & EVENT COVERAGE

EMS1 will be producing expanded original coverage of the following major industry events in 2017.

- **Gathering of Eagles:** February 2017
- **EMS Today:** February 2017
- **Pinnacle EMS:** August 2017
- **EMS World Expo:** October 2017